



together
WE ARE
TRANSFORMING
the lives of horses

As a dedicated member of the American Association of Equine Practitioners (AAEP), you already champion the health and well-being of horses. The Foundation for the Horse extends that passion by funding vital Education, Research, and support for Horses at Risk.

Your network holds the key to greater impact. By connecting The Foundation with your clients, friends, and colleagues—especially those with a propensity and capacity to give—you can help secure the future of equine health.

The Foundation has developed a suite of resources designed to make collaboration easy and effective. We are here to help you engage with your community. Let us know what you need, and we'll equip you with everything required to elevate the mission in your area.

GET IN TOUCH



(859) 233-0147



info@foundationforthehorse.org



www.foundationforthehorse.org



4033 Iron Works Parkway, Lexington, KY 40511

Creating

IMPACT

Be a

Connector

Help us connect with people who share your passion. This includes clients, friends, colleagues, other equine associations,



Starter

Programs

Popular programs allow you to easily connect The Foundation with your clients and show your practice's commitment to giving back.



Everyday

Awareness

Simple steps connect your network to the Foundation effortlessly



Be a 
CONNECTOR

Connect Us with Key Clients

Meet with a Foundation team member to confidentially discuss and strategize introductions to selected clients. This could be a coffee meeting, lunch, or even a Foundation team member riding along on a farm/ranch visit with your permission.

Host a Local Reception

Work with The Foundation team to develop a fun, casual event (at your clinic, home, barn, etc.) to introduce The Foundation to your invited clients and network. No solicitation occurs; this is a pure introduction.

Bring Us Your Event Idea

Host a fundraising event (5K run, polo match, trail ride, holiday party, etc.) or name The Foundation as a beneficiary of an event you are already involved with. Speak with our team to plan your impact!

Partner on Client Mailings

Send a personalized message of support! Work with us to send a select group of your contacts a curated information package and branded items, along with a personalized letter from you.

Host/Sponsor a Show

Know of a show or equine event that would benefit from our attendance or sponsorship? Let us know how we can partner to promote our shared mission.

Everyday 
AWARENESS

- ✓ Display Our Materials: Feature our brochures, newsletters, and stickers in your clinic.
- ✓ Become a Proud Supporter: Request our Proud Supporter logo to include in your email signature and on your website.
- ✓ Share Our Social Media: Like and share our posts on Facebook, LinkedIn, and Instagram to connect us with your social network who care about horses and their caretakers.

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PROGRAMS

Memorial Program

When a patient is euthanized, your clinic makes a \$25 gift in their memory. The Foundation sends the client a beautiful, caring sympathy card acknowledging your gift (no amount disclosed), showing your compassion during a difficult time.

Calendar Program

Give your clients a beautiful, useful, and practice-brandable AAEP Equine Wellness Calendar as a year-end gift. Partial proceeds support The Foundation, keeping you top-of-mind all year.

My Mentor Program

Honor your mentor by directing giving toward their recognition on the My Mentor Honor Wall. This is a fantastic way to engage their colleagues, friends, and family with The Foundation.

Endow a Named Award

Discuss establishing a funded award (scholarship, research grant, etc.) in your name, your clinic's name, or in honor of someone important to you. Your clients may also be seeking a purposeful way to give back — including naming a gift in honor of someone important to them or a horse they cherish.