

OPEN NOW!



HORSESENSE

2026 EQUINE WELLNESS CALENDAR



A generous portion of the proceeds from this calendar will be donated to The Foundation for the Horse.



YOUR IMPRINT HERE

2026

Calendar Program Information



Calendar Co-op Center
P.O. Box 8000
Sleepy Eye, MN 56085



HORSESENSE

2026 EQUINE WELLNESS CALENDAR



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www.aarp.org

YOUR IMPRINT HERE

A Valuable Marketing Tool

- Display your name and veterinary services for 365 days a year.
- A great holiday gift for your clients.

Size: 12 7/8" x 20 1/2" Open
12 7/8" x 11 1/4" Closed

Normal Vital Signs (resting values)

Vital Signs	Adult Horse	Newborn Foals up to 2 days of age
Temperature	99-101.5°F (37.2-38.3°C)	100-102°F (37.5-38.9°C)
Pulse	30-40 beats per minute	60-120 beats per minute
Respiration (breathing rate)	12-20 breaths per minute	20-60 breaths per minute
Mucous membranes (gums)	Moist, healthy pink color	Moist, healthy pink color

Health Records

2026	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV
Deworming											
Immunization											
Farrier Visit											
Veterinary Appointment											
Normal Temp.											
Heart Rate											
Breathing Rate											

The back cover features a chart which is useful for recording important health dates.

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DECEMBER 2025

JANUARY 2026
American Association of Equine Practitioners

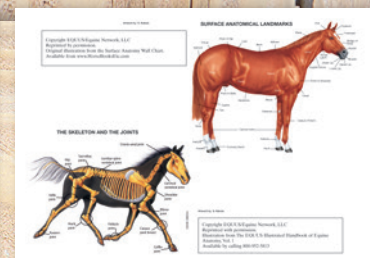
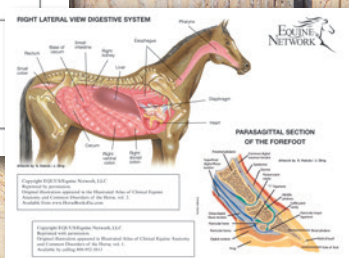
For more information on how you can help us help horses, visit: www.foundationforthehorse.org

Horses are well-adapted to frigid weather when they have sufficient calorie intake, potable water, and protection from wind and severe precipitation.



www.aarp.org

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YOUR IMPRINT HERE



Two pages in the calendar feature diagrams of the equine anatomy and digestive system.



HORSESENSE

American Association of Equine Practitioners

ALWAYS A NEW, EXCITING IMAGE SELECTION!



2026 Calendar Program for AAEP Members

Order Soon!

Press-N-Stick Calendar with 2 color Grid

Size: 3" x 2-1/4"

Stick ups give your message big exposure for little cost. They're versatile too: you can place them in vehicles and on refrigerators, file cabinets and more!



One complimentary display box per order of stick-up calendars.



www.aaep.org

YOUR IMPRINT HERE

January 2026

SUN	MON	TUE	WED	THU	FRI	SAT
FM. 3	L.Q. 10	N.M. 18	F.Q. 25	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Shown actual size

Why Choose Calendars To Carry Your Advertising Message?

On average, a person looks at a calendar 12 times a day, 84 times a week.
After 365 days, your brand will leave a definite impression: 4,380 times!

EXPOSURE: 98% of all homes and virtually 100% of all businesses use at least one calendar.

LOYALTY: 83% of businesses purchase the products or services of the advertiser who supplied them with a calendar.

RECALL: 94% of all business people can recall the advertising message on their calendars.

INTERACTIVE: 65% of all home calendar users and business people note appointments on their calendars.



Dear AAEP Member,

The 2026 AAEP Horse Sense Calendar is hot off the press ... and it looks great! As you know from seeing it and using it in the past, this is an executive-style calendar with beautiful, interesting and exciting photographs from some of the world's best equine photographers.

Your clients will love the calendar; it is not only attractive but useful as well. The calendar is large enough for your clients to write notes in the daily blocks, and includes anatomical diagrams that they can refer to when they call you with a problem and a chart on the back cover that they can use to keep track of important health dates.

While horse owners love these calendars, they cannot get one unless you give them one... *with your name or clinic/practice name printed boldly on the bottom.* The calendar will be a constant reminder every day in 2026 that you care about your clients and their animals and that you are ready to provide your professional services when needed.

There's no better way to say "thank you" to your clients than by giving them one of these beautiful, economical calendars as a holiday, year-end or New Year's gift. They will appreciate it and you will be supporting The Foundation for the Horse and its mission with each gift.

Sincerely,

The Foundation for the Horse



HORSE SENSE

2026 CALENDAR ORDER FORM



A generous portion of the 2026 Horse Sense Calendar proceeds is donated to The Foundation for the Horse.

CUSTOMER INFORMATION (BILL TO)

Practice Name: _____

Address: _____

City, State, Zip: _____

Phone: _____
Phone number will be used as PO# for factory inquiries.

Contact Person: _____

Email: _____
Please provide your email address for order communications and notices.

SHIPPING INFORMATION

☐ Same as Customer Information

Practice Name: _____

Address: _____

City, State, Zip: _____

Phone: _____

Contact Person: _____

Ship Order: ☐ When ready ☐ After 10 / 1 / 25

ORDER INFORMATION Production time is 15-20 days and may be extended after Sept. 1

QTY	STYLE	50-199	200-399	400+	Env.	TOTAL
	2026 Horse Sense Calendar AAEP (Min. 50)	\$4.28 ea.	\$4.19 ea.	\$4.00 ea.		
	Plain Mailing Envelopes (Loose envelopes will ship bulk with calendars)				\$.25 ea.	
	Plain Mailing Envelopes (Calendars inserted)				\$1.25 ea.	
QTY	STYLE	150+				
	Press-N-Stick Calendar V7870 (Min. 150)	\$.81				

PAYMENT OPTIONS

- ☐ Check Payable to Calendar Co-op Center
US Checks: PO Box 844619, Boston MA 02284-4619
Canadian Checks: C/O T8083 PO Box 8083 STN A, Toronto, ON M5W 3W5
Your Telephone # (to be used as your PO#) _ _ _ - _ _ _ - _ _ _
- ☐ Credit Card, DebitCard or ACH Transfer. An email with a link to pay will be sent once your order is in our system. A processing fee and any additional banking charges will be added to credit card payments. Debit cards and ACH payments will not incur a fee.

Subtotal _____

Applicable sales tax will apply _____

GRAND TOTAL _____

Price includes ground shipping within the USA and Canada. Orders received after 11/1/2025 are subject to stock availability.

Payable in U.S. Dollars only.

IMPRINT INFO

- ☐ Same Imprint as Last Year – Last Year's Job # _____ ☐ Changes to Imprint (attach sample) ☐ NEW Imprint

1st Line (Practice Name) _____

2nd Line (Slogan) _____

3rd Line (Address, City, State, Zip) _____

4th Line (Phone, Fax, E-mail) _____

Email digital artwork with order form to orders@calendarcs.com and include company name in subject line.

ORDERING OPTIONS

MAIL: Calendar Co-op Center c/o Horse Sense Calendar Program
P.O. Box 8000, Sleepy Eye, MN 56085

EMAIL: orders@calendarcs.com

CALL CUSTOMER SERVICE PHONE: 800.833.8136