



HORSESENSE

2025 EQUINE WELLNESS CALENDAR



A generous portion of the proceeds from this calendar will be donated to The Foundation for the Horse.



www.aarp.org

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A Valuable Marketing Tool

- Display your name and veterinary services for 365 days a year.
- A great holiday gift for your clients.

Size: 12 7/8" x 20 1/2" Open
12 7/8" x 11 1/4" Closed

Normal Vital Signs (resting values)

Vital Sign	Adult Horse	Newborn Foals up to 2 days of age
Temperature	99-101.5°F (37.2-38.3°C)	100-102°F (37.8-38.9°C)
Pulse	30-40 beats per minute	60-120 beats per minute
Respiration (breathing rate)	10-20 breaths per minute	20-60 breaths per minute
Mucous membranes (gums)	Moist, healthy pink color	Moist, healthy pink color

Health Records

2025	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
Deworming												
Immunization												
Farrier Visit												
Veterinary Appointment												
Normal Temp.												
Heart Rate												
Breathing Rate												

The back cover features a chart which is useful for recording important health dates.

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HORSEBACK IN A WINTER WONDERLAND

Photo by Getty Images

DECEMBER 2024

JANUARY 2025
American Association of Equine Practitioners

FEBRUARY 2025

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 New Year's Day	2	3	4
5	6 Fast Quarter	7	8	9	10	11
12	13 Fast Week	14	15	16	17	18
19	20 Martin Luther King Jr. Day (Obs.)	21 Last Quarter	22	23	24	25
26	27	28	29	30 New Year's	31	

The Foundation for the HORSE

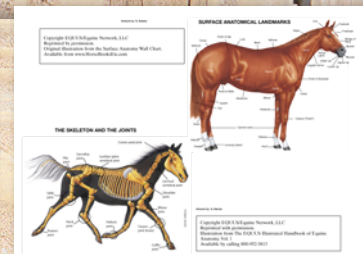
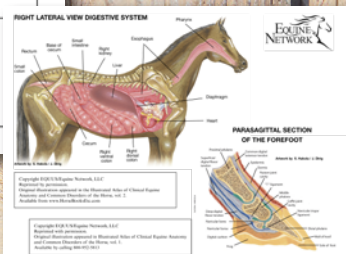
For more information on how you can help us help horses, visit: www.foundationforthehorse.org

Horses are naturally well-adapted to thrive in frigid weather if they have the basics of adequate calorie intake, palatable water, and protection from wind and severe precipitation.



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Two pages in the calendar feature diagrams of the equine anatomy and digestive system.



HORSE SENSE

2025 CALENDAR ORDER FORM



A generous portion of the 2025 Horse Sense Calendar proceeds is donated to The Foundation for the Horse.

CUSTOMER INFORMATION (BILL TO)

Practice Name:	
Address:	
City, State, Zip:	
Phone:	Phone number will be used as PO# for factory inquiries.
Contact Person:	
Email:	Please provide your email address for order communications and notices.

SHIPPING INFORMATION

	<input type="checkbox"/> Same as Customer Information
Practice Name:	
Address:	
City, State, Zip:	
Phone:	
Contact Person:	
Ship Order:	<input type="checkbox"/> When ready <input type="checkbox"/> After 10 / 1 / 24

ORDER INFORMATION

Production time is 15-20 days and may be extended after Sept. 1

QTY	STYLE	50-199	200-399	400+	Env.	TOTAL
	2025 Horse Sense Calendar AAEP (Min. 50)	\$4.28 ea.	\$4.19 ea.	\$4.00 ea.		
	Plain Mailing Envelopes (Loose envelopes will ship bulk with calendars)				\$.25 ea.	
	Plain Mailing Envelopes (Calendars inserted)				\$1.25 ea.	
QTY	STYLE	150+				
	Stick-Up 5323 (Min. 150)	\$.81				

PAYMENT OPTIONS

- ☐ Check Payable to Calendar Co-op Center
US Checks: PO Box 844619, Boston MA 02284-4619
Canadian Checks: C/O T8083 PO Box 8083 STN A, Toronto, ON M5W 3W5
Your Telephone # (to be used as your PO#) _ _ _ - _ _ _ - _ _ _ _
- ☐ Credit Card, DebitCard or ACH Transfer. An email with a link to pay will be sent once your order is in our system. A processing fee and any additional banking charges will be added to credit card payments. Debit cards and ACH payments will not incur a fee.

Payable in U.S. Dollars only.

IMPRINT INFO

- ☐ Same Imprint as Last Year – Last Year's Job # _____ ☐ Changes to Imprint (attach sample) ☐ NEW Imprint

1st Line (Practice Name)

2nd Line (Slogan)

3rd Line (Address, City, State, Zip)

4th Line (Phone, Fax, E-mail)

Subtotal

Applicable sales tax will apply

GRAND TOTAL

Price includes ground shipping within the USA and Canada.
Orders received after 11/1/2024 are subject to stock availability.

Email digital artwork with order form to orders@calendarcs.com and include company name in subject line.

ORDERING OPTIONS

MAIL: Calendar Co-op Center c/o Horse Sense Calendar Program
P.O. Box 8000, Sleepy Eye, MN 56085
EMAIL: orders@calendarcs.com
CALL CUSTOMER SERVICE PHONE: 800.833.8136